



Amanda DeRosa is a designer and maker bringing thought and style to brands.

Résumé

Experience

Victoria's Secret

Web Designer

Aug 2016 — Present, New York

Concept direction, design and production of digital assets for e-commerce site, including home and landing pages, editorial features and special initiatives for a range of devices and browser environments. Contribution and dedication to improving the user experience through visual design and thinking by conception of new functionalities, identifying and working towards correcting product inconsistencies and defects, both visually and experientially, and testing A/B environments.

Cohn & Wolfe

Jr. Art Director

Sept 2014 — Aug 2016, New York

Digital, web and print production for a public relations firm and multi-disciplined creative team. Work includes website design, UX design, logo-types, brand identity, advertising, illustration, environmental design, and art direction.

Open Road Integrated Media

Design Associate

Jan 2013 — Sept 2014, New York

Branding and design for a digital publishing company. Work includes design and production of web and print advertisements, web landing pages, posters and web design for marketing campaigns and corporate marketing. Additional design for consumer-facing website and internal CMS.

RoAndCo Studio

Design Intern

Oct 2012 — Jan 2013, New York

Support of the design team in a hands-on boutique studio environment. Experience in design of visual identity systems, logo-types, page layout, packaging design, website design, and visual concept development for photography.

About

Designer, maker, thinker and believer that it's all in the details. I'm passionate about making great products. Currently residing in Brooklyn.

Education

Fashion Institute of Technology

Bachelor of Fine Arts, May 2012

Major: Graphic Design

Nottingham Trent University

Fall 2011 Semester Abroad, Nottingham, UK

Selectively chosen design program.

Proficiencies

Adobe Creative Suite

InDesign, Photoshop, Illustrator, Acrobat

Knowledge Of

Mac OS X, Microsoft Office, Print Production

Additional Experience In

After Effects, Dreamweaver, HTML/CSS

Interests

Professional

Design Trends, Photography, Pixels, Screenprinting, Social Media, Technology, Typography, Web Design

Personal

Handcrafting, Ice Cream, Interior Design, Moodboards, Visiting Museums, Music, Podcasts, Murakami, Travel

Contact

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